



EVAN KIRSTEL



Social Business has been a personal obsession for over a decade, as I've grown my personal social network to over 500K followers and have helped dozens of B2B tech clients Including 3M, ATT Business, Intel, Uipath, Amazon AWS, and QUALCOMM extend their reach and thought leadership. My social media followers are a "Who's Who" of the B2B tech landscape, and growing by thousands monthly - I've been named as the top 20 most mentioned and REtweeted by Both CIOs and CMOs and am the #1 influencer in the Telecom, Cloud, Unified Communications and IoT arena.



See more of my work in enterprise tech at:

 <https://linktr.ee/EvanKirstel>






B2B Social media requires patience and commitment, and working together would be an ideal way to drive thought leadership and "meet" new customers, prospects, influencers and business partners. Our goal is to GROW your reach on Twitter and LinkedIn that will translate into leads and increased traffic to your website.

-  <http://www.twitter.com/evankirstel>
-  <https://mobile.twitter.com/bcstrat>
-  <https://www.linkedin.com/in/evankirstel/>

The combination of my extensive social influence, social business know-how, and passion for social networking could really help you drive social visibility & engagement with CIOs, business IT influencers, customers, analysts, journalists et al - while cutting through the noise to create leads and set up tomorrow's sale.

An engagement includes a baseline Social Media Amplification and Distribution service under a retainer model delivers continuous daily messaging, engagement and continuity with your targeted audience:

-  **Monthly livestream video interviews - 1 to 2M total reach per video**
-  **Daily Twitter and LinkedIn posting, amplification, evangelism and engagement**
-  **Sharing your content to my 30K newsletter**
-  **\$5,600 per month, based on a 3 month commitment**

My differentiation is that I am an industry EXPERT with a deep enterprise background who also does social media. I know how to find the keywords, key influencers, and the themes that will help you align to the appropriate (technical, business, and marketing) social media audience.

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 EvanKirstel.com

 EViRaHealth.com